



Forcepoint Data Loss Prevention

Data protection in a
zero-perimeter world

Forcepoint

Brochure

Forcepoint Data Loss Protection (DLP)

Data security everywhere your people work and data resides

Organizations of all sizes face critical data security challenges today. They must comply with regulatory regulations to safeguard sensitive information like Personal Identifiable Information (PII), Protected Health Information (PHI), and other regulated data. Meanwhile, they must adopt to modern work environments such as cloud applications, hybrid work environments, and BYOD trends, all of which increase the way data can leave the organization.

This expanding attack surface presents the greatest challenge in safeguarding critical data today. Data security teams must address the surge in data movement both within and beyond the organizational perimeter. They need comprehensive visibility across cloud, web and on-premises data. Additionally, control and oversight are vital across all channels—endpoints, web traffic, network, email, cloud applications, and private applications —managed centrally.



Forcepoint DLP is the industry’s most trusted solution, giving you the tools to easily manage global policies across every major channel, whether its endpoint, network, cloud, web, private applications, or email. We can simplify your work with the most pre-defined templates, policies and classifiers of any DLP provider in the industry. This can dramatically streamline your incident management so you can focus on what’s most important, eliminating risk so that your people can be increasingly productive. Forcepoint DLP addresses risk by bringing you visibility and control anywhere your people work and everywhere your data resides.

Data Protection must:

- > **Secure regulated data** with a single point of control for all the applications your people use to create, store, and move data.
- > **Protect sensitive data** with advanced DLP that analyzes how people use data, coaches your people to make good decisions with data, and prioritizes incidents by risk.
- > **Ensure the safe usage of generative AI** by implementing robust DLP controls and policies to safeguard its use across all locations and applications, from endpoint to web, and cloud.



Accelerate Compliance



Empower People to Protect Data



Advanced Detection & Control



Respond & Remediate Risk



Accelerate compliance

The modern IT environment presents a daunting challenge for enterprises aiming to comply with dozens of global data security regulations, especially as they move toward cloud applications and mobile workforces. Many security solutions offer some form of integrated DLP, such as the type found within CASB and SWG applications.

Yet security teams face unwanted complexity and added costs when deploying and managing separate and inconsistent DLP policies across endpoints, cloud applications, and web traffic. Forcepoint DLP accelerates your compliance efforts by providing more out-of-the-box predefined classifiers, policies, and templates than any other major vendor. This accelerates initial DLP deployment and simplifies ongoing DLP management.

- **Regulate coverage** to easily meet and maintain compliance with more than 1700 pre-defined templates, policies, and classifiers applicable to the regulatory demands of 90 countries and over 150 regions.
- **Centralized control** and consistent policies across all channels including cloud applications, web, email, and endpoints.



Empower people to protect data

DLP with only preventive controls frustrate users who will attempt to circumvent them with the sole intention of completing a task. Going around security results in unnecessary risk and inadvertent data exposure.

Forcepoint DLP recognizes your people as at the front lines of today's cyber threats.

- **Discover and control data** everywhere it resides, whether in cloud applications, web traffic, email or endpoints.

- **Coach employees** to make smart decisions, using custom messages that guide user actions, educate employees on policy, and validate user intent when interacting with critical data.
- **Securely collaborate** with trusted partners using policy-based auto-encryption that protects data as it moves outside your organization.
- **Automate data labeling & classification** by integrating with Forcepoint Data Classification as well as Microsoft Purview Information Protection.



Advanced detection and controls that follow the data

Malicious and accidental data breaches are complex incidents, not single events. Forcepoint DLP is recognized by Forrester, Radicati Group and Frost & Sullivan as an industry leader for DLP solutions. One of the key features is Forcepoint DLP's ability to identify data at rest, in motion, and in use. Key data identification includes:

- **Optical Character Recognition (OCR)** identifies data embedded in images while at rest or in motion.
- **Robust identification** for Personally Identifiable Information (PII) offers data validation checks, real name detection, proximity analysis, and context identifiers.
- **Custom encryption identification** exposes data hidden from discovery and applicable controls.
- **Cumulative analysis** for drip DLP detection (i.e., data that leaks out slowly over time).
- **Integration with Forcepoint Data Classification**, leveraging highly trained AI/LLM models to provide highly precise classification for data in use and data at rest with [Forcepoint Data Security Posture Management \(DSPM\)](#).



→ **Analytics** identify changes in user behavior as it relates to data interaction such as increased use of personal email. With Risk-Adaptive Protection, Forcepoint DLP becomes even more effective as it leverages behavior analytics to understand user risk, which is then used to implement automated policy enforcement based on the risk level of the user. This allows security teams to implement dynamic policies which are individualized as compared to static global ones.

Identify, manage and remediate data protection risk

Most DLP solutions lack the robustness of a strong predefined classification library and sensitive visibility across all your data, overloading users with false positives while missing data at risk. In addition to making security teams less effective, this makes employees or end users frustrated as they see security solutions as a hindrance to their business productivity. Leveraging analytics, and the largest library of pre-built templates and policies in the industry Forcepoint DLP drastically reduces false positives which helps security operations to be more efficient. To increase employee security awareness, DLP supports employee coaching and integration with data classification solutions.

→ **Focus response teams** on the greatest risk with prioritized incidents that highlight the people responsible for risk, the critical data at risk, and common patterns of behavior across users.

- **Employee coaching** comes in the form of pop-ups that can be personalized with the organization's name, a brief training statement for the reason for the pop-up, and a url that users can click on to find more information on the organization's relevant security policy.
- **Enable data owners and business managers** with email-based distributed incident workflow to review and respond to DLP incidents.
- **Safeguard user privacy** with anonymization options and access controls.
- **Add the context of data** into broader user analytics through deep integrations with Forcepoint Risk-Adaptive Protection.

Data visibility everywhere, including both in the cloud and on-prem

Today's enterprises are challenged with complicated environments, where data is everywhere and requires the protection of data in places that aren't managed or owned by the enterprise. Forcepoint ONE Data Security for CASB and SWG extends analytics and DLP policies to critical cloud applications and web traffic so your data is protected, wherever it resides.

- **Focus response teams to identify and protect data across** cloud applications, web, as well as email and endpoints with Forcepoint ONE for Email and Forcepoint ONE for Endpoints.
- **Identify and automatically prevent** sharing of sensitive data to external users or unauthorized internal users.
- **Protect data** in real-time for uploads into and downloads from critical cloud applications including Office 365, Teams, SharePoint, OneDrive, Salesforce, Box, Dropbox, Google Apps, AWS, ServiceNow, Zoom, Slack, and many more.
- **Unify policy enforcement** via a single console to define and apply data in motion and data discovery policies across all channels—cloud, network, endpoints, web and email.
- **Deploy a Forcepoint-hosted solution** that extends DLP policy features to cloud applications, while having the option of maintaining incidents and forensics data within your data center.

For more information about DLP

[Request a Demo](#)





Forcepoint Data Security Solutions

Forcepoint ONE Data Security	<p>Forcepoint ONE Data Security, a cloud-native solution, safeguards sensitive data, prevents breaches, and ensures global compliance. With rapid deployment and policy management, it streamlines data protection. It delivers unified management across cloud apps, web, email and endpoints. With Forcepoint Risk-Adaptive Protection, it offers real-time user risk insights. Experience reduced costs, risks, and increased productivity with Forcepoint ONE Data Security.</p>
Forcepoint DSPM	<p>Forcepoint DSPM tackles the challenge of data proliferation across cloud platforms and servers by providing unparalleled visibility and control. It uses AI-powered machine learning to continuously improve data discovery and classification accuracy. It also automates tasks such as remediation and reporting to streamline processes and reduce costs.</p>
Risk-Adaptive Protection	<p>Unlike traditional policy-centric DLP solutions, our Risk-Adaptive Protection (RAP) puts people at the forefront, understanding behaviors to proactively mitigate risk. RAP prioritizes high risk users offering real-time risk calculations, 130+ behavior indicators, and frictionless deployment. Gain insights with easy to read dashboards, enhance productivity with granular policy enforcement, and proactively mitigate insider threats through dynamic automation.</p>
Forcepoint Data Classification	<p>Forcepoint Data Classification redefines data classification with AI-driven precision and automation, eliminating manual errors and enhancing DLP efficacy. We leverage Generative AI and Large Language Models to deliver superior classification accuracy. Through continuous learning and improvement, it delivers confident recommendations, enhancing policy enforcement and compliance. Seamlessly integrate with your workflow, improve productivity, and reduce false positives.</p>
Forcepoint ONE Data Security for Email	<p>Forcepoint ONE Data Security for Email shields against sensitive data leaks across the critical email channel. This fully cloud-native solution fends off email breaches and data loss through email across both endpoints and mobile devices. Seamlessly integrated with popular email providers, it brings simplified management with pre-built security policies, classifiers and templates.</p>
Forcepoint DLP for Cloud Email (on-prem Enterprise DLP)	<p>Forcepoint DLP for Cloud Email stops unwanted exfiltration of your data and IP through outbound email. You can combine with other Forcepoint DLP channel solutions such as Endpoint, Network, Cloud and Web to simplify your DLP management, writing one policy and deploying that policy across multiple channels. Forcepoint DLP for Cloud Email enables enormous scalability potential from unforeseen bursts of email traffic. It also allows your outbound email traffic to grow with your business without having to configure and manage additional hardware resources.</p>
Forcepoint ONE CASB and SWG	<p>Forcepoint ONE Data Security for CASB and SWG provides the same fully cloud-native DLP solution as Forcepoint ONE Data Security for Endpoint and Forcepoint Data Security for Email, allowing you to manage any or all of the 4 channels from a single user interface and to sync all policies from the same policy management console. Write policies once and deploy across all Forcepoint ONE Data Security channels - saving time and resources syncing policies across multiple services.</p>



[forcepoint.com/contact](https://www.forcepoint.com/contact)

About Forcepoint

Forcepoint simplifies security for global businesses and governments. Forcepoint's all-in-one, truly cloud-native platform makes it easy to adopt Zero Trust and prevent the theft or loss of sensitive data and intellectual property no matter where people are working. Based in Austin, Texas, Forcepoint creates safe, trusted environments for customers and their employees in more than 150 countries. Engage with Forcepoint on www.forcepoint.com, [Twitter](#) and [LinkedIn](#).