

Customer Story

Financial Institution Enhances Governance and Compliance with AI-powered Analytics Regional Powerhouse with Global Standards

This leading Middle East bank is more than a financial institution; it's a cornerstone of economic development in its market. Established decades ago under a multinational framework, the bank was designed to facilitate foreign trade and investment across its region. With shareholders including major financial authorities, it operates at the intersection of regional influence and global financial governance.

As a bank regulated by its national central bank, it is held to rigorous standards of compliance, transparency and operational integrity. Its mission is not only to serve its customers but to lead by example in secure, compliant and forward-looking financial practices.

"Our role in the region demands that we operate with precision, integrity and foresight. Data protection is no longer just a technical requirement, it's a strategic imperative."

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Customer Profile:

- › A trusted banking leader transforming regulatory compliance into a strategic advantage, driving innovation and elevating customer confidence.

Industry:

- › Finance

HQ Country:

- › Egypt

Product(s):

- › [Forcepoint Data Loss Prevention Suite \(IP Protection\)](#)
- › [Forcepoint Data Security Posture Management \(DSPM\)](#)

Maintaining Compliance and Data Governance On-Premises

The bank's leadership recognized that the evolving regulatory landscape spanning central bank mandates, PCI DSS, and PII protection requires a proactive and intelligent approach to data governance.

The organization faced challenges in discovering, classifying and securing sensitive data across its on-prem environments. Legacy systems and manual processes were no longer sufficient to meet the demands of modern compliance and risk management.

Beyond regulatory pressure, the bank sought to elevate its operational maturity. This meant improving incident response, reducing data sprawl and empowering employees with the knowledge and tools to protect information proactively.

"We weren't just looking for compliance. We were looking for clarity, control and confidence in how we manage and protect our data."

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Strategic Security at Scale: Why Forcepoint Was the Right Fit

After a competitive evaluation of Symantec, Microsoft and Fortra, the bank selected Forcepoint for its ability to deliver intelligent, integrated and scalable data security. The solution included:

- **Data Loss Prevention Suite (IP Protection)** for 1,000 users
- **DSPM** for 1,000 users
- **Three V10K G5 Appliances**
- **Forcepoint Professional Services** for deployment, optimization, and long-term success

Forcepoint's AI Mesh technology, the classification engine within Forcepoint DSPM, stood out for its ability to uncover hidden "dark data" and accurately categorize sensitive information. When paired with DSPM, this combination reduces false positives and provides actionable insights that help organizations make informed decisions. The solution improved data visibility and transformed how the bank understood and managed its information. Through Forcepoint DSPM's prescriptive remediation for ROT (redundant, obsolete, trivial data), over-permissions, and mislocated files, Forcepoint enabled the bank to shift from reactive compliance to proactive governance.

"Forcepoint's AI-driven architecture gave us the visibility and control we needed to move from compliance to strategic data stewardship."

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From Compliance to Competitive Advantage

With Forcepoint DLP and DSPM fully deployed, the bank has achieved robust compliance with PCI DSS, and PII regulations. But the impact goes far beyond checkboxes. The organization now operates with

enhanced data visibility, faster incident response and streamlined data management. Employees are being trained to become active participants in data protection, fostering a culture of accountability and awareness.

Looking ahead, the bank sees data security not just as a safeguard, but as a strategic enabler. The integration of Forcepoint's DLP with data classification and web security lays the groundwork for future innovation, digital transformation and customer trust.

"This isn't just about protecting data, it's about unlocking its value. With Forcepoint, we're building a secure foundation for growth, innovation, and leadership in the region."

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