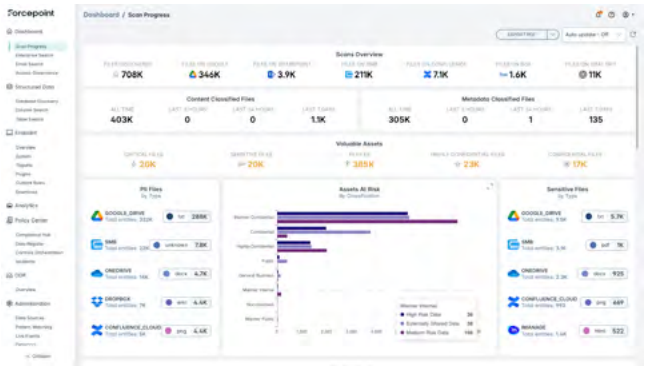
See. Secure. Simplify. Forcepoint Data Security Posture Management

Are you aware of your data risk?

The AI era is rapidly accelerating the pace at which data is used, moved and created. Organizations struggle to keep pace with the data sprawl across multiple cloud platforms, on-premises environments, GenAI apps and agentic AI. This complex landscape creates significant challenges: You can't protect what you can't see. Many lack visibility and control over where sensitive data resides, who can access it and how it's used. Data breaches loom large, especially with vast amounts of unknown "dark data" (up to 80% of an organization's data) lingering on systems. In addition, data privacy regulations are becoming increasingly strict. Organizations need to be able to demonstrate compliance to avoid fines and reputational damage.



Forcepoint Data Security Posture Management (DSPM) – your solution to data risk

Forcepoint DSPM tackles these challenges and empowers you to control your data security posture. It offers proactive data risk discovery and remediation, allowing you to identify and fix security risks associated with dark data before AI systems exacerbate the issues and before attackers exploit them. Leveraging the latest innovations such as AI Mesh and GenAI Small Language Model (SLM), Forcepoint DSPM empowers organizations with superior coverage and data classification accuracy. Forcepoint DSPM will empower you to:

- → Understand and categorize data to define and automate security policies more accurately and efficiently.
- → Gain clear visibility into data ownership and location with simplified data access management, streamlining the process of granting appropriate access permissions.
- → Streamline compliance by tailoring DSPM to specific industry sectors, regulatory requirements, and user preferences, organizations can better align with privacy regulations. Adjustable sensitivity settings and user-specific detectors allow precise data handling, reducing compliance risks.
- → Reduce the risk of costly data breaches by proactively identifying data security risks.

Forcepoint DSPM enhances your data security by identifying and remediating data security risks before AI systems magnify the risks and before attackers exploit them. It reduces compliance costs by simplifying compliance reporting and helps you avoid fines associated with data privacy violations. Unlike other DSPM solutions, it offers full content inspection to provide highly accurate and efficient data classification using GenAI, Machine Learning and Forcepoint's best of breed data classifiers.

Contact us today to learn more about how **Forcepoint DSPM** can help you achieve complete data security.

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[FP-Flyer-Forcepoint DSPM Event] 01Sep2026

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