

Your Data Is Everywhere. Do You Know Where?



Data sprawl is the silent multiplier of risk. Here's what it means, why it matters and how to take back control.

What Is Data Sprawl?

Data sprawl happens when **sensitive information spreads across more places than your security team can see or control**: cloud storage, SaaS apps, endpoints, AI tools and everywhere in between.

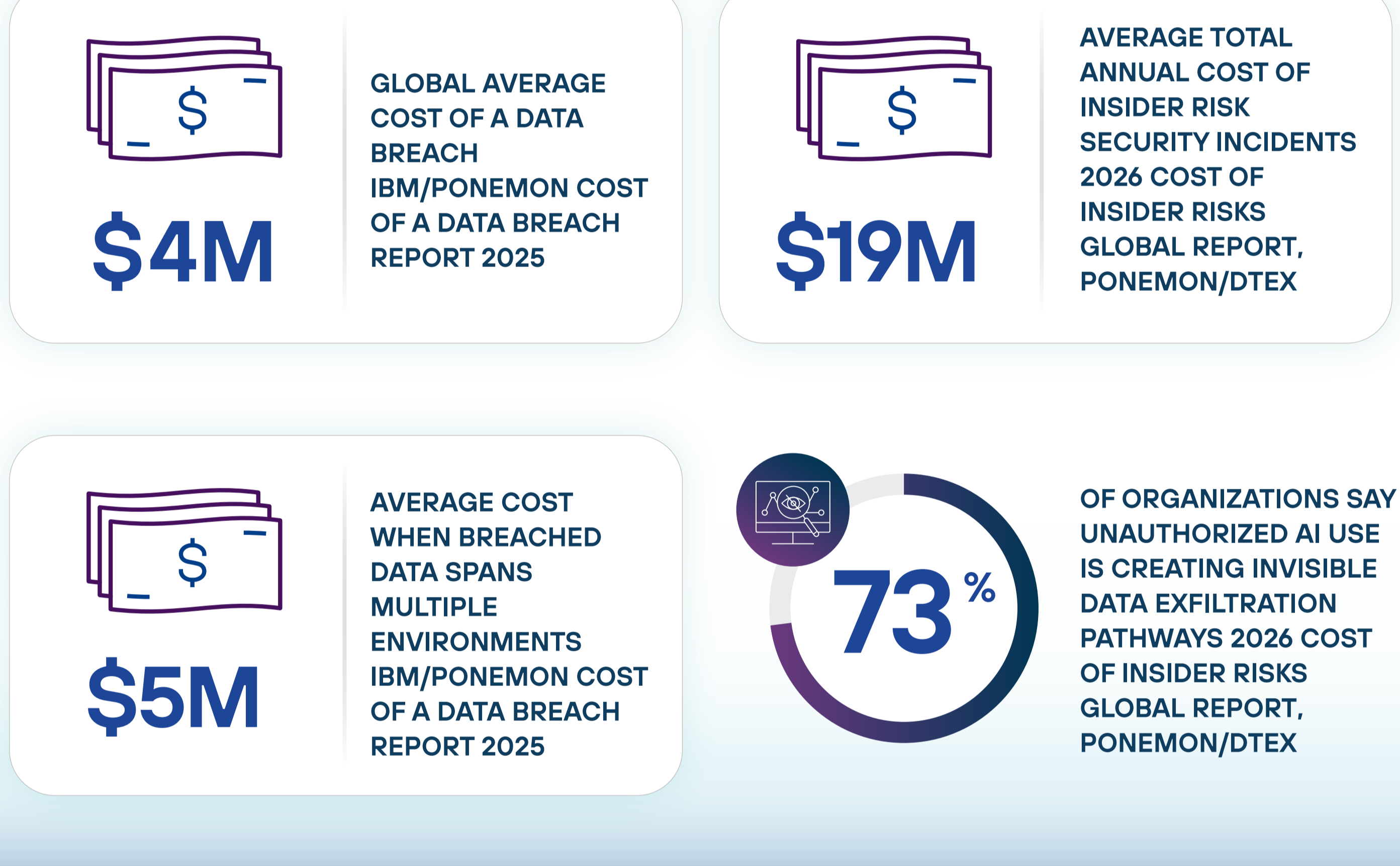
It's a natural byproduct of how modern organizations work. Every file copied, every prompt submitted to an AI tool, every document synced to a personal device adds to a data landscape that grows faster than traditional security was built to govern.

Where Does Your Data Live?



Why It Matters

When data is everywhere, risk is everywhere.



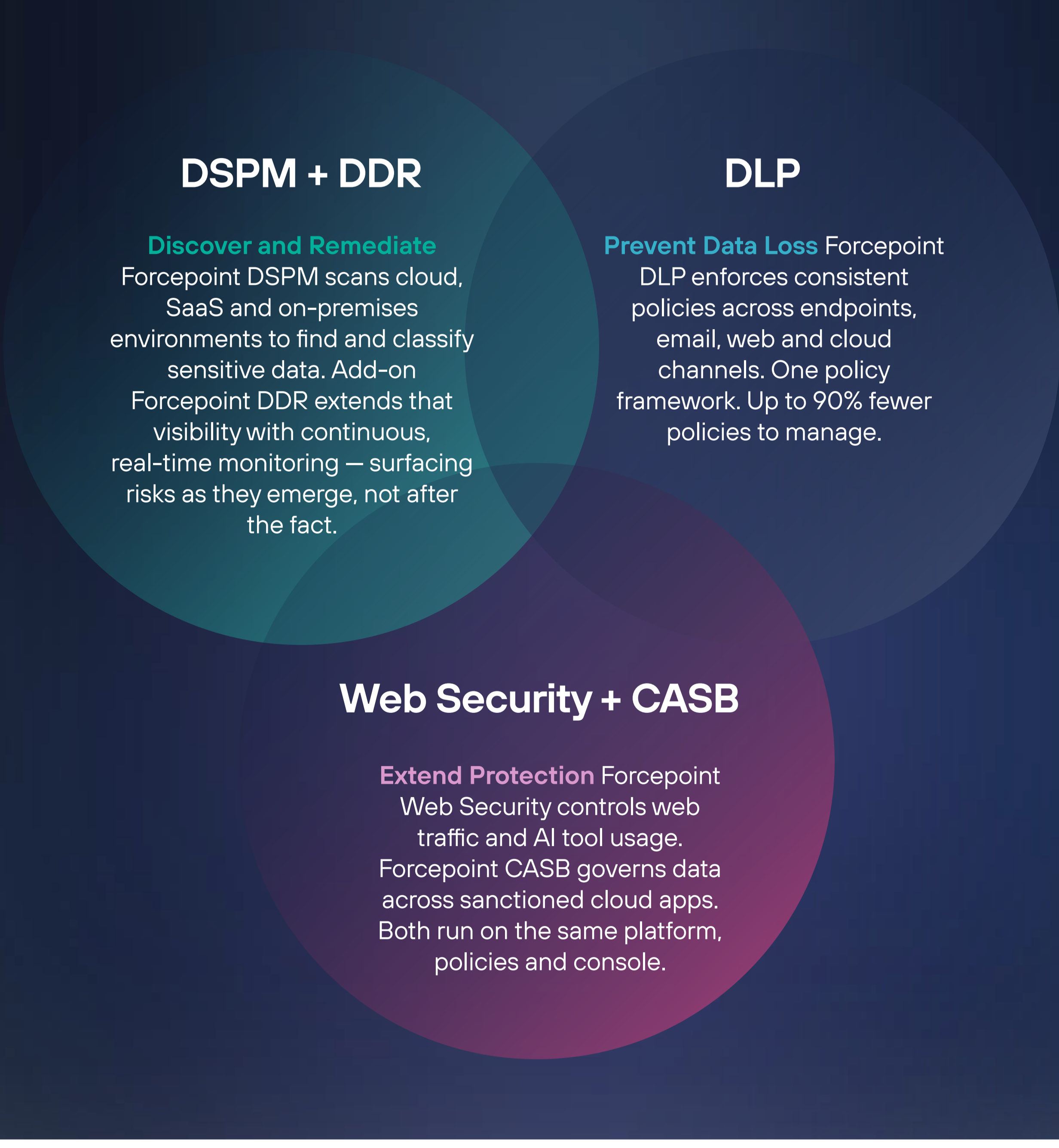
The Problem with Fragmented Data Security

- Most organizations can't tell you where all their sensitive data is, much less who has access to it.
- The typical enterprise security stack is a collection of disconnected point products, each with its own policies and its own blind spots. When data sprawls, those gaps multiply — leaving sensitive data in over-permissioned file shares, regulated information flowing through unapproved AI tools and ROT files accumulating risk you don't know you're carrying.

How to Reduce and Control Data Sprawl

Controlling sprawl starts with one continuous approach: discover what you have, classify what matters and protect it everywhere.

FORCEPOINT DATA SECURITY CLOUD

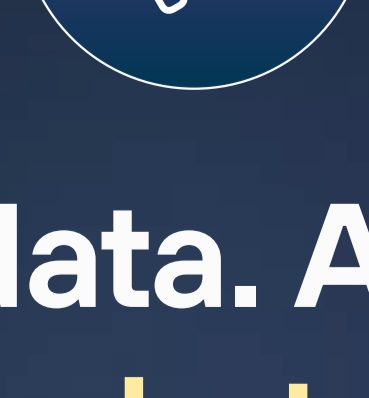


The Outcome

ORGANIZATIONS USING FORCEPOINT DATA SECURITY CLOUD GAIN:

- Unified visibility across cloud, SaaS, endpoints and AI tools
- Automated discovery and AI-powered classification
- Real-time detection and response to emerging data risks
- Up to 31% reduction in operational costs*
- Confidence to enable AI without exposing sensitive data

*IDC White Paper, sponsored by Forcepoint, #US51335023, Jan 2024



Know your data. Adapt to risk. Protect what matters.

See how Forcepoint Data Security Cloud helps you tame data sprawl.

GET A FREE DATA RISK ASSESSMENT