

## Challenge

- Security teams have difficulty locating sensitive data in over-permissioned or publicly accessible files
- Duplicate and misplaced files are hard to identify and contribute to data risk
- Ignorance of the extent and potential financial impact of data risk undermines planning for remediation

#### Solution

- Data Risk Assessment with fast setup and rapid scanning capabilities
- Al-driven classification yielding improved accuracy for your unique data
- > 14-day free trial to uncover data risk and potential data breaches

#### **Outcome**

- Clear visibility into data risk in OneDrive within minutes
- Understanding of next steps to remediate data risk problems
- Discovery of how Forcepoint data security solutions can cut costs and boost productivity

In today's complex data landscape, organizations face numerous challenges in safeguarding their sensitive data. Just in 2024 alone, over 1.35 billion individuals were affected by data compromises in the United States.¹ Additionally, the global cost of cybercrime is expected to surge from \$10.29 trillion in 2025 to \$13.82 trillion by 2028.² From lack of visibility and inconsistent data classification to compliance hurdles and ineffective risk management, the risks continue to rapidly grow.

When constructing a data security strategy, you need to be concerned not just with active threats like malware attacks and phishing schemes but with passive risks as well. These include data leaks, third-party vulnerabilities and oversharing – often accidental but no less consequential in terms of data loss. Stopping active threats and removing passive risks requires a thorough understanding of your data, starting with knowledge of what data you have, where it resides and who has access to it.

Forcepoint <u>Data Security Posture Management</u> (DSPM) and <u>Data Detection</u> and <u>Response</u> (DDR) uniquely address these critical questions with Al-driven automation, offering precise data classification and comprehensive visibility through an innovative <u>Al Mesh</u>. With this important foundation, Forcepoint DSPM streamlines compliance reporting and proactively mitigates risks, ensuring that organizations can protect their sensitive data efficiently and effectively. Additionally, Forcepoint DDR provides continuous monitoring, bringing visibility into potential data breaches as they are happening by identifying suspicious changes in data permissions and access, as well as detecting unauthorized data movement.

<sup>&</sup>lt;sup>1</sup> Identity Theft Resource Center.

<sup>&</sup>quot;2024 Annual Data Breach Report Reveals Near-Record Number of Compromises and Victim Notices." January 28, 2025 2 Statista, "Cybercrime Expected To Skyrocket in Coming Years," February 22, 2024

### **Forcepoint DSPM**



#### **Forcepoint DDR**



# Experience the power of Forcepoint DSPM and DDR with a free Data Risk Assessment

Forcepoint now offers a free Data Risk Assessment (DRA), providing a evaluation of your data security posture while also delivering actionable insights into potential vulnerabilities and risks.

With our free 14-day SaaS trial version of Forcepoint DSPM and DDR, organizations can quickly understand their data risks as well as potential non-compliance with privacy regulations. The trial is designed for rapid implementation within minutes, allowing users to begin to identify specific risky files and gain deep visibility into various types of sensitive data, including PII, PHI and PCI, duplicates and over-permissioned data.

#### **Key Elements of the Data Risk Assessment**

- → Free 14-Day Trial: Experience the power of Forcepoint DSPM and DDR with the free 14-day trial version allowing you to explore features and see your data risks in OneDrive without any cost.
- → Streamlined Setup and Rapid Insights in Just Minutes: Enjoy a simplified trial setup that takes minutes in a SaaS solution, allowing you to quickly start seeing real data risks in your environment, including specific risky files and sensitive data exposure.
- → Extensive Data Risk Visibility: Gain insights into data risks, including PII, PHI and PCI, data duplicates, and over-permissioned data, ensuring a thorough understanding of your OneDrive data.
- → Maintain Total Security of Your Data: Forcepoint is committed to ensuring your data remains fully protected.

# How the Data Risk Assessment and 14-Day Free Trial Work

Setting up the DRA is designed to be quick and userfriendly, taking just minutes to get started. Here's what the setup experience looks like:

#### The Setup Experience

→ Complete Registration and Activation: Fill out the registration form and activate your account via the activation email.

- → Login and Open DSPM: Log into Forcepoint Data Security Cloud and DSPM will automatically open.
- → Connect and Scan: Log into your Microsoft account to connect to OneDrive and initiate your first scan.
- → Analyze Files: Within minutes, receive initial results providing insights into your data security posture.

## Why start the Data Risk Assessment today

Forcepoint has various <u>explainer videos</u> to guide users through the entire process, as well as within the DRA. Forcepoint will also reach out to you if you have questions, would like to continue the trial, or if you require other options for understanding your data across additional cloud and on-prem locations.

- → The setup process is streamlined with clear, easy-to-follow steps, ensuring you can start analyzing your data right away.
- → Begin receiving insights into your data risk in minutes through detailed dashboard reports and visualizations.
- → DSPM reporting includes a 14-day free trial with extensive information on exposed regulated data, sensitive files (like PII, PCI, PHI, highly confidential data), over-permissioned files, a data security posture score, and risk assessments of high-risk files by data type and compliance. The DDR reporting gives you visibility of changes to data that help pinpoint potential data breaches in action.

After the 14-day free trial you can download the DSPM and DDR reports from within the DRA, giving you detailed results of your OneDrive scan that you can then share with others in your organization. Forcepoint can also educate on how you can use Forcepoint DSPM and Forcepoint DDR to easily remediate the data risks that are uncovered and ensure compliance with privacy regulations.

### **Next Steps**

Ready to get started? Got to <u>forcepoint.com/dra</u> and begin the experience that will completely change your view on the security of your data. Begin to understand your data risk and start the process of creating a highly secure data posture that can dramatically reduce your risk of costly data breaches and ensure your data is in compliance with privacy regulations.



#### forcepoint.com/contact

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