

BEST PRACTICES FOR BUILDING AN INSIDER THREAT PROGRAM

1 **Consider the why**
so you can understand the intent of behavior—malicious or compromised

2 **Adapt language to culture and audience**
to ensure organizational adoption

3 **Present the program as a partnership**
through transparent, clear, and honest communication

4 **Focus on the positive outcomes**
with a collective approach that addresses both company and employee benefits

5 **Prioritize the role of culture**
to guide users to make smarter decisions about data

6 **Align around executive and board responsibility**
to foster continual support

7 **Focus technology investments on the outliers**
with forensic capabilities that establish the norm so you can quickly identify when it deviates

“In an insider threat program, you’re looking for strange behaviors that are not normal for an employee—be it because someone else is using his or her credentials, or because the employee may be doing something accidental or malicious.”

Gary Harbison, Monsanto Company