



# Take Action to Uncover and Protect Sensitive Data

Shadow data includes everything from sensitive payroll information to credit card details, personal medical data to confidential information about intellectual property.



48%

Employees who use apps that weren't distributed by their IT team



47%

Corporate data stored in the cloud not managed or controlled by IT departments

## The three most popular unsanctioned cloud storage services

1

54%  
Dropbox

2

43%  
Google Drive

3

27%  
Apple iCloud Drive



# 1.5+ Billion

Sensitive files (12,000 terabytes of data) discovered online by researchers in Q1 2018

90%



Of information security professionals classify **> 50%** of their cloud data as sensitive

56%



Say that their organization isn't careful about sharing sensitive information in the cloud with third parties

## Take action to uncover and protect shadow data



**Discover**  
all cloud services in use by employees



**Gain visibility**  
into where data is stored and whether it's sensitive



**Determine**  
the impact of cloud app usage on compliance with relevant regulations



**Adopt**  
a strategy to protect data in the cloud

Learn more  
[forcepoint.com/cloud-app-security](https://forcepoint.com/cloud-app-security)

Sources: Harvey Nash/KPMG, Blissfully, 451 Research/Thales, The SaaS Report, Harmon.ie, Spiceworks, Digital Shadows, Oracle/KPMG, Gemalto/Ponemon, Gartner, LogicMonitor, Wired, Computer Reseller News

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