

Where Is Your Data?

The introduction of an enormous amount of cloud technology has exposed a responsibility gap. Marketing teams lead the adoption of cloud apps and services, while IT is left to manage data privacy and compliance reviews, often disparately.



67%
of organizations have
over 100 cloud apps³

81%

of organizations will have
multi-cloud deployments¹



of organizations cite cloud
expansion as a key initiative⁴



1/3 of
enterprises
will experience
a successful
attack targeting
their Shadow IT
resources by 2020⁵

^{1,2} <https://www.rightscale.com/lp/state-of-the-cloud>

^{3,4} <https://www.idg.com/tools-for-marketers/2016-idg-enterprise-cloud-computing-survey/>

⁵ <https://www.gartner.com/smarterwithgartner/top-10-security-predictions-2016/>

The GDPR mandates data discovery and inventory, even as data moves into the cloud. **How will you locate personal data within this ever-expanding cloud app ecosystem?**

[FORCEPOINT.COM/GDPR](https://forcepoint.com/gdpr)

