



RedOwl Acquisition FAQ

ACQUISITION DETAILS

1. What are you announcing?

Forcepoint today announced the acquisition of RedOwl, a leader in security analytics. RedOwl's user and entity behavior analytics (UEBA) technology helps enterprise and government customers bring together and analyze large amounts of complex data to cut through the noise of security events and identify the actions of people – from accidental to malicious – that may put critical data at risk.

2. Why is Forcepoint acquiring RedOwl?

Forcepoint's human-centric security approach views people – rather than technology infrastructure – as the focal point for cybersecurity. Cloud, mobility and ever-changing infrastructure makes the traditional perimeter a fallacy; by focusing on how, when, where and why people interact with critical data and IP, organizations can more effectively identify and address risk.

RedOwl's user and entity behavior analytics (UEBA) technology is ideally suited for this human-first approach to addressing security and regulatory use cases. Since 2011, the company has focused specifically on delivering capabilities that provide visibility into the holistic activities of people, including cyber, physical and financial. Customers deploy these capabilities to analyze large amounts of complex data, assess high-risk events and behaviors, and enact centralized and supervisory oversight to satisfy both security and regulatory requirements.

The combination of RedOwl's UEBA technology, Forcepoint DLP and Forcepoint Insider Threat will provide the industry's only comprehensive solution for understanding and responding to the behaviors and intent of people.

3. What is Forcepoint's data and insider threat protection strategy?

Cloud, mobility and ever-changing infrastructure makes the traditional perimeter a fallacy; by focusing on how, when, where and why people interact with critical data and IP, organizations can more effectively identify and address risk. Forcepoint Data and Insider Threat is a comprehensive solution that gives insight into people's behaviors and motivations as they interact with critical data and IP everywhere. This acquisition builds on Forcepoint's strategy to build intelligent systems that deeply understand human behavior and adapt real-time risk protection and enforcement.

4. When will the deal close?

This deal has already closed. RedOwl is now part of Forcepoint.

5. How many customers does RedOwl have?

We do not break out customer details by business. RedOwl's UEBA technology addresses security and regulatory use cases for customers such as financial services and government agencies.

6. How many employees does RedOwl have? What will happen to them?

We do not break out employee details. The RedOwl team will integrate into Forcepoint, where representative RedOwl departments get merged into the corresponding Forcepoint organization.

The product team will move into Forcepoint's Data and Insider Threat Security organization, led by Heath Thompson, SVP and GM.

7. What are the financial details? How much did you pay for RedOwl?

As a privately held company, it is not our policy to disclose terms of such transactions.

8. How many acquisitions has Forcepoint completed in the past two years?

Three – Stonesoft (in January 2016), Skyfence (in February 2017) and now RedOwl.

9. Will Forcepoint be acquiring other companies in the near future?

Forcepoint's goal is to protect the human point in world where traditional network boundaries are evaporating. Forcepoint is continually investing organically to deliver against that objective. We will remain active in M&A if the opportunity to accelerate those objectives is best achieved through acquisition.

PRODUCT DETAILS

10. What does RedOwl do? Describe its products or technologies.

RedOwl delivers a UEBA solution that analyzes both user communication and the log data from almost any source – structured or unstructured – to identify specific user risk based on a broad view of user activity with context to user intent. RedOwl's product offerings have been renamed Forcepoint UEBA – Standard and Forcepoint UEBA – Regulatory Surveillance.

11. How will RedOwl fit into Forcepoint's portfolio?

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12. How will this acquisition benefit Forcepoint / RedOwl customers and partners?

RedOwl will fill a critical need by enabling customers to gain insight into interactions – including those that may highlight anomalies – that occur across people, data, devices and applications. Forcepoint will now have a branded UEBA solution to offer our customers.

13. Where can I find more information about Forcepoint's UEBA offering?

Go to <http://forcepoint.com/products/ueba>.

