

The Forcepoint Difference

Only Forcepoint offers flexible, adaptive security on a single platform

The modern IT environment needs an integrated security solution that can adapt dynamically to risk and provide real-time reporting that generates actionable insights. Unlike point product vendors, Forcepoint offers a full and integrated security portfolio.

Comprehensive Web+Cloud Protection

To safely harness cloud-based resources that will drive your business forward, you need a comprehensive solution with controls for both users and data. Unlike competitors who focus on one specific product category, Forcepoint's solution combines various capabilities from Secure Web Gateways (SWG), Cloud Access Security Brokers (CASB), and Data Loss Prevention (DLP) products. With Forcepoint, you can secure:

- ▶ Users, whether they're on-premises, on the road, or working remotely.
- ▶ Data, both on-premises and in the cloud.
- ▶ Access to cloud applications without hindering productivity.

Behavioral Analytics

With an evolving threat landscape, your organization needs to be more proactive about threat management. Forcepoint is one of the only vendors to offer seamless integration with its Behavioral Analytics product to monitor for high-risk behavior and prevent data exfiltration from accidental, malicious, and compromised users:

- ▶ Comprehensive visibility through examination of structured and unstructured business data and communications.
- ▶ Deep context around behaviors that may indicate unwanted behavior.
- ▶ Flexibility to customize risk models to support any use case.
- ▶ Efficient investigations with in-depth analytics.

Risk-Adaptive Protection

With less time to decipher disparate data, chase false positives, and manage exceptions, you need dynamic security that adapts to real-time changes in risk. Only Forcepoint offers a risk-adaptive approach that leverages behavioral analytics, unified policies, and orchestration to rapidly identify risk, automate policies, and reduce the quantity of alerts requiring investigation:

- ▶ Capture interactions between users and data everywhere.
- ▶ Generate a dynamic risk score by understanding context.
- ▶ Respond automatically to compromised, accidental, and malicious behavior.
- ▶ Gain efficiencies in investigation and operations through context, such as detailed timelines of events.

Actionable Insights

Chasing perceived threats is ineffective. You need a better understanding of where to start looking, whether it's to understand potential threats, possible compliance issues, or opportunities for better user productivity or operational efficiency. With Forcepoint, you'll get the actionable insights you need to determine:

- ▶ From where in your organization data is moving out to the web and the cloud.
- ▶ What external applications IT users are consuming; whether they are a risk, and a cause for underutilization of sanctioned applications.
- ▶ Unusual patterns of behavior possibly pointing to malicious intent or misunderstandings of published governance guidelines.
- ▶ What types of applications users perceive they need to better do their job.