

Are you aware of the hidden risk and cost of your data?

Get a panoramic view of your data to reduce risk and cost, in the cloud and on-prem.

Your data can be an asset or a liability. You need to know the difference.

Massive amounts of data hidden away in multiple clouds, data centers, and devices make it difficult to know what's important or at risk. Not knowing where it's stored, if it's IP or a PII increases your risk of data loss and non-compliance.

UNKNOWN DATA

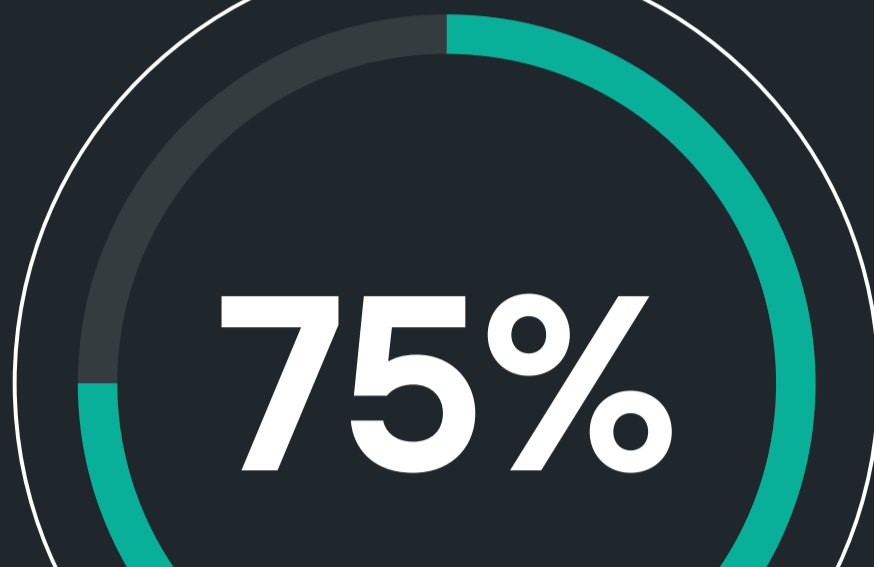


of data is unstructured¹



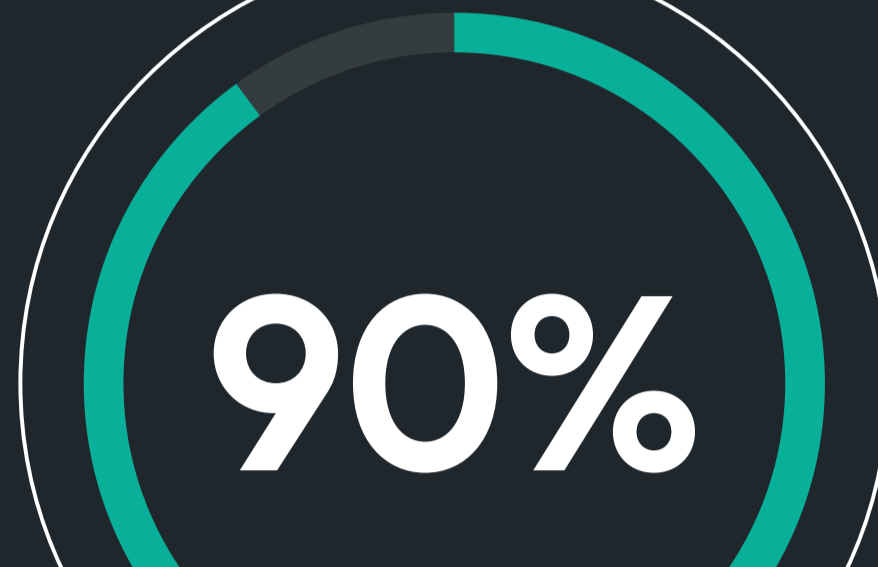
of unstructured data is unanalyzed, unknown or unseen²

COMPLIANCE CONCERNS



of the world's population will have its personal data covered under modern privacy regulations by 2023, up from 10% in 2020³

DATA IS EVERYWHERE



of organizations store data in multi-clouds⁴, making data discovery even more complex

¹ <https://www.forbes.com/sites/forbestechcouncil/2022/02/03/the-unseen-data-conundrum/?sh=78c0abd57fcc>

² Ibid

³ <https://www.gartner.com/en/articles/the-top-8-cybersecurity-predictions-for-2021-2022> and also <https://www.gartner.com/en/newsroom/press-releases/2020-09-14-gartner-says-by-2023-65-of-the-world-s-population-w>

⁴ Dark Data: The Cloud's Unknown Security and Privacy Risk, Forbes, January 2022

Get smarter, faster, and with more accuracy with Forcepoint Data Visibility.

Reduce risk of data loss.

- Fast discovery scanning.** Quickly scan terabytes of data across file servers, multiple clouds, laptops, and desktops.
- Ai-assisted accuracy.** AI- and ML-based document classification and tagging for superior efficiency and accuracy.
- Out-of-box value.** Industry-leading turnkey solution with a highly customized classification ML model, representing a broad cross section of companies and industries.

Gain a 360° view of all your data for maximum security and control

- Zero trust.** Ensure "principle of least privilege" by giving access to only the files users need, nothing more.
- "ROT" purging.** Defensibly delete redundant, obsolete, and trivial data to reduce compliance risk and data breaches.
- In-depth dashboards.** Context and pathing for every file discovered. Enable filtering to view all PII, high risk files, creation dates, modification dates, file permissions and file sensitivity.

What makes Forcepoint Data Visibility different.

- 98%+ classification accuracy across 70 classification fields
- AI and ML models based on hundreds of millions of files from multiple companies and industries
- Continuous self-learning for increased personalization and accuracy
- Classification suggestions are straightforward
- Enhanced data visibility reduces DLP false positives, data breaches and exfiltration
- Least privileged access to all data strengthens your zero trust security initiatives

Ready to get a panoramic view of all your data?

See the Forcepoint Data Visibility page

[Read the Brochure >](#)



About Forcepoint

Forcepoint simplifies security for global businesses and governments. Forcepoint's all-in-one, truly cloud-native platform makes it easy to adopt Zero Trust and prevent the theft or loss of sensitive data and intellectual property no matter where people are working. Based in Austin, Texas, Forcepoint creates safe, trusted environments for customers and their employees in more than 150 countries. Engage with Forcepoint on www.forcepoint.com, [Twitter](#) and [LinkedIn](#).