



# Dynamic User Protection: Modernized Cloud-based UAM

## Solution

- › Streamlines risk management and reduces the threat of data loss
- › Enforces data protection policies based on each employee's unique risk level
- › Democratizes user activity monitoring via a lightweight, cloud-based solution
- › Monitors broad user activity across 100+ IOBs (Indicators of Behaviors)

## Business Outcomes

- › **Meaningful Visibility** – Understand user behaviors with real-time risk calculations
- › **Stay Left of Loss** – Detect and automate policy around risky user behavior to prevent data loss before it happens
- › **Immediate Time-to-Value** – Frictionless deployment and out-of-the-box policy management
- › **Enhanced Productivity** – Increase analyst capacity to investigate users through the elimination of false positives

**Dynamic User Protection is a cloud-based UAM solution that provides meaningful visibility into risky user behaviors in order to automate data protection policies at an individual-user level. Through continuous monitoring and risk calculations, DUP empowers your organization by providing a continuous understanding of how each user is interacting with data, surfacing your risk level “left of loss”.**

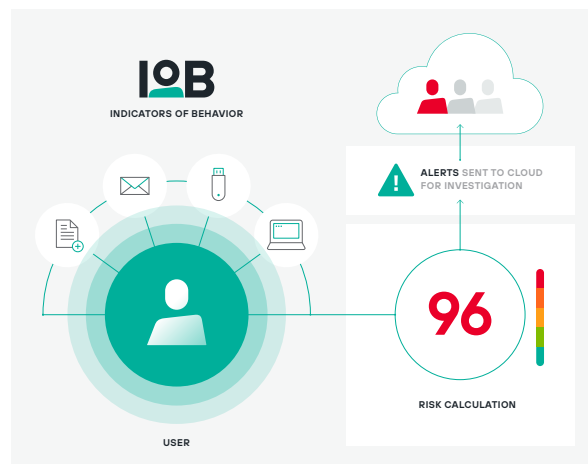
### A human-centric approach stops data theft “left of loss”

A human-centric approach to cybersecurity shifts the focus from responding to events and alerts, to understanding people and their behaviors. Policy-centric data protection solutions are unable to understand the context around events in order to determine intent and proactively surface risk in changing, often remote work environments.

Forcepoint’s Dynamic User Protection changes this approach by putting people at the center of the security perimeter. DUP empowers analysts to focus their resources on the highest-risk users by providing meaningful visibility into how users are interacting with data, and dynamically adjusting data protection policies based on the signals that indicate risk (IOBs) to stop data theft before it happens.

### Dynamic User Protection is democratizing insider risk management

Dynamic User Protection combines visibility and analytics into a single solution, all hosted in the cloud. Whereas traditional insider risk programs are typically bespoke and require teams to implement and manage, DUP is bringing user activity monitoring to the broader market through a cloud-based infrastructure and a lightweight endpoint.





### Gain meaningful visibility

Forcepoint Dynamic User Protection provides continuous monitoring capabilities that work while online and offline, to power a complete view of when users are trending towards risky behavior. DUP helps you understand user behaviors through real-time risk calculations that are unique to each individual and unlocks broad monitoring capabilities across 100+ indicators of behaviors (IOBs).

Through DUP you also gain access to highly digestible dashboards that visualize analytics and stack rank users based on risk levels for a fast understanding of how your employees are interacting with data in your environment.



### Realize immediate time-to-value

DUP helps organizations realize immediate time-to-value through a frictionless deployment and out-of-the-box policy management that doesn't require a professional services consultant to implement.

You have instant access to DUP through a single-install package, a 30-second agent deployment, and simplified auto-updates that don't require a reboot on install. Along with a frictionless deployment, you also can free up your people through an easily maintained infrastructure in the cloud.



### Stay "Left of Loss"

Our human-centric approach to cybersecurity empowers your analysts through meaningful visibility and dynamic automation to focus their attention on the highest-risk insiders. Rather than reacting to hundreds or even thousands of incidents every day, your analysts will be freed up to focus their investigative resources on the users who pose the greatest risk of data exfiltration.

DUP helps you stay ahead of losses by correlating user activity against the broader organization and empowering your analysts to streamline workflows through risk-adaptive policy enforcement at an individual-user level.



### Enhance efficiency and productivity

DUP allows you to protect your people and critical data without hindering productivity. Broad data protection policies that obstruct access to critical business functions are counterproductive, so DUP uses granular policy enforcement that only blocks the actions of the riskiest users.

Along with enabling productivity for employees, the elimination of false positives and use of risk scoring also increases productivity and capacity for your analysts to conduct swift investigations by correlating incidents with user behaviors to understand intent of data theft left of loss.



**That's just the start. New capabilities are being added every month.**

[forcepoint.com/contact](https://forcepoint.com/contact)